



British Marine Federation

Press Release

16 September 2005

**CONCEPT BOAT SHORTLIST TO BE UNVEILED AT
THE SOUTHAMPTON BOAT SHOW**

16-25 September 2005

The tension is rising amongst entrants to Concept Boat 2005 as they await the announcement of who will be going through to the final and if they are in with a chance of taking home the £7,000 prize fund. The shortlist of the 16 successful finalists will be unveiled at this year's Southampton Boat Show where they will have their cutting edge designs on display. The Show runs from 16-25 September 2005.

The lucky winner will be unveiled at the famous London Boat Show in January 2006 along with a model prototype of their design, which will be built and displayed.

Cult designer Wayne Hemingway, founder of Red or Dead, is fronting this year's competition. The theme of this year's competition was 'Boating for all', challenging entrants to design a recreational craft to appeal to as many people as possible. Wayne Hemingway and the judges were looking for original cutting edge designs that create a safe, usable yet stylish vessel of the future.

Concept Boat is an annual international competition run by the British Marine Federation and supported by the Royal Institution of Naval Architects.

Judges have been impressed with the variety of imaginative, innovative and quirky designs that have flooded in from across the globe including Thailand, China, USA, Italy and Spain. Interesting entries include:

- **Triumph** – a low cost, safe and transportable craft that can be powered by kite, sail or used as a windsurfer.

Cont...2/Concept Boat shortlist to be unveiled at Southampton Boat Show

- **Galia 7.50m** – an educational craft taking the form of a floating classroom, designed to improve people's experience of learning to sail.
- **Revolutionary Rower** – an affordable and safe craft designed to introduce children to competitive rowing.

Commenting on the shortlisted designs, James Gower of the British Marine Federation said: " We've been really impressed by the high standard of designs from this year's entrants. Selecting the 16 finalists was an extremely hard task, it's great to see such creativity and innovation. We have received a record number of entries with the competition going from strength to strength and we hope to see even more entries next year."

Wayne Hemingway, judge of Concept Boat 2005 added, "Judging the competition entries has been enjoyable and we came across some future designers in the making who I am sure will get their boats manufactured. I have been really encouraged by the enthusiasm and creativity demonstrated in the entries. What's really impressive is that as well as thinking about the style, physical appearance and buildability of their design, entrants are also considering how they can protect the environment and conserve energy."

The theme of Concept Boat 2006 will be revealed at a special event at the Southampton Boat Show on 21 September at 12pm at the Southampton Boat Show.

ENDS

Images of the short listed designs and interviews with the designers are available on request.

For further information please contact Natasha Grant or Gillian Stark on 020 4492 0977 or email Natasha.grant@77pr.co.uk or Gillian.stark@77pr.co.uk or the Show's Media Centre on 023 8022 2903.

- Short listed Concept Boat 2005 entries are being exhibited at the Southampton Boat Show in association with ITV Meridian. The show runs from 16-25 September 2005. For further details visit www.southamptonboatshow.com.

Cont...3/Concept Boat shortlist to be unveiled at Southampton Boat Show

Notes to editors:

- The Concept Boat 2005 competition is organised by the British Marine Federation and Royal Institution of Naval Architects (RINA). Entries to design a concept boat of the future were welcomed from all people interested in small craft, whether professional or amateur. The winners will be announced in January 2006 at the London Boat Show. For further details visit www.conceptboat.com
- The Southampton Boat Show is organised by National Boat Shows Ltd (NBS). NBS is a subsidiary of the British Marine Federation (BMF), the trade association for the UK boating industry. The Southampton Boat Show is in association with ITV Meridian.

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| 16 September 2005 | 10.00-19.00 (Press and preview day) |
| 17-24 September 2005 | 10.00-19.00 |
| 25 September 2005 | 10.00-18.00 |
- The British Marine Federation is the trade body for the UK marine industry and represents the industry both domestically and abroad. It has over 1,500 members, many of which are small businesses and works to promote boating and the boating industry to the public, government and other stakeholders. The British Marine Federation is the sister organisation of National Boat Shows Ltd, which runs the London and Southampton Boat Shows each January and September.

Attention: RADIO STATIONS

Keep up to date with the latest news from the 2005 Southampton Boat Show.

Feeds will be available via ISDN (G722 or APTX) Glensound or via the telephone from Thursday 15 September.

For more information, contact Tracey Clarke, before event 01329 238857 fax 01329 827728, email: tc@workingwater.co.uk

During Southampton Boat Show - mobile: Tracey Clarke 07768 806699 Show Media Centre 023 8022 2903.